

ACADEMY

PROPAGANDA (152, 154w, 155, 156, 157w) TCSB The Propaganda's Vario Grip sidecut and rubber dampening carves chatter free and holds an edge better than any other park board on the planet. Whether you are new to the park or a highly advanced jibber, this board is amazing.

PROPA-CAMBA (150, 153) TCSB Micro Camber™ will keep you in control and give you the pop you're looking for. Fun and responsive is what this board is all about. If you are starting to ride faster and are thinking about hitting bigger jumps, this board will have the control you need at the right price.

HYBRID 2.0 (152, 157w, 159) TCSB Built for the rider who likes the float and easy ride feeling of Rocker but wants the control of camber. This board is an all-around powder floating groomer gripper that rips the whole mountain.

GRADUATE (155, 158, 159w, 163w) TCSB The camber profile has an early rise nose which allows you to generate speed quickly, hold an edge, and turn on a dime. Though it has an aggressive camber profile and flex, you still have complete control over this snowboard in all conditions.

MASTERS (155, 157) TCSB The Master Series is an all mountain freeride butter machine. Its micro camber profile with early rise nose and tail is the perfect shape for steep powder runs and the RDS rubber dampening system is ideal for chatter-free groomers.

ARBOR

BRYAN IGUCHI PRO (156, 159, 163mw 167w) TCSB The Bryan Iguchi Pro is the Swiss Army Knife of the Arbor line. The utilitarian design is intended to excel in all conditions. The Iguchi Pro gives you the confidence to fully commit to carving as hard as possible yet allow forgiveness in the entry and exit of each turn.

CODA — CAMBER (156, 159, 160mw) TCSB The Coda is a highly versatile, big mountain twin, with a shape, flex, and build that supports speed, big landings, and deeper snow. The new technology delivers a highly responsive ride in a lighter, more responsible way. The System Camber design offers a poppy ride with crisp, fully engaged performance.

CROSSCUT — CAMBER (154, 159w, 165mw) TCSB The Crosscut's directional shape, mild taper, and setback stance enhances comfortable cruising on groomers, while maintaining a light and maneuverable float in powder. A larger radius sidecut improves the ability to carve at high speed and offers more control while navigating technical lines.

ELEMENT — ROCKER (153, 159) TCSB This all-terrain snowboard continues to adopt the technology of the times without straying from its mission to be the most versatile, resort mountain-twin available, and provide amazing top-to-bottom performance. The System Rocker design provides a surfy ride with natural float and cleaner tracking

SWOON — ROCKER (148, 152) TCSB The Swoon is a mountain twin for the woman seeking high-level, all-mountain performance. Its lively pop and balanced board feel are essential to navigating steeper, more technical terrain. The experienced rider will feel the Swoon's potential at speed, intuitive maneuverability through tighter trees, and amazing float in powder.

BURTON

CUSTOM — CAMBER (166, 158, 162w) TCSB The Custom Camber is built with a proven formula that creates a lightweight, poppy, and highly versatile board that is the top choice for many pro riders.

FREE THINKER (154, 157, 160w) TCSB This unique true twin shape opens the possibilities for creative expression. Whether it's hot laps in the park, pipe, or mobbing side hits across the mountain, the Free Thinker has you covered.

WOMEN'S FEELGOOD — CAMBER (146, 149, 152) TCSB Directional shape matched with positively powerful pop gives this board Ferrari-like handling and the ability to navigate easily through variable conditions. The Burton Feelgood is the defining force in women's snowboarding.

FLIGHT ATTENDANT (156, 159w, 162) TCSB Balanced Freeride Geometry meets twin freestyle feel for a blend of big mountain and all-terrain aggression, the Flight Attendant finds the sweet spot for everything.

SKELETON KEY (154) TCSB This uniquely hard-charging, directional, quiver-killing shape fuses camber with a slightly increased waist width that carves like a knife.

BURTON (CONT.)

WOMEN'S STORY BOARD (147) TCSB Control, versatility and confidence complements this directionally cambered shape with taper that drives through turns on groomers and floats on deep days as well.

GNU

LADIES CHOICE (142.5, 145.5, 148.5, 151.5) TCSB,TR,TW,OV The Ladies Choice is balanced between progression and playfulness and is reflected in the progressive asym technology, perfectly tuned for freestyle flow. Ride the Ladies Choice and channel some Jaime Anderson magic!

PRO CHOICE (148.5) TCSB The Pro Choice is the choice for big days chasing big dreams. The C3 camber contour, asymmetry and Magne-Traction® ensure pop and stability while our most premium materials, construction and eco-sublimated art by add up to a board that is as pro-earth as it is pro-performance.

JONES

AVIATOR 2.0 (156, 158, 159w) TCSB,TR,TW The Aviator features a TRUE CAMBER profile as well as 3D Contour Base 2.0, Triax Fiberglass, Sustainable Flax/Basalt stringers, an ECO-Plastic topsheet and Traction Tech 3.5 edges. The 3D Contour Base helps eliminate edge catch and improve turn fluidity while the Triax fiberglass and stringers suck up board chatter and offer supreme pop and lightning-fast response to your every movement.

WOMEN'S AIRHEART 2.0 (149, 152) TCSB,TW,OV The Airheart is one-of-a-kind in the Jones women's line thanks to its TRUE CAMBER profile matched with a directional twin shape that delivers phenomenal power and stability edging on steeps and stomping tricks. To reduce swing weight and lighten the overall board weight, the Airheart has Koroyd in the nose of the woodcore.

FLAGSHIP (158, 159w, 161, 162w, 164, 165w) ALL Featuring a directional rocker profile + Traction Tech 3.0 for unmatched edge grip on hard snow and a 3D Contour Base 3.0 for epic float in pow, the Flagship carves, stomps or straight lines with unbelievable precision.

WOMEN'S FLAGSHIP (149, 152) TCSB The Women's Flagship's tapered shape sinks the tail in pow for better float and quicker turns, while the Engineered Veneer Topsheet, Flax/Basalt Power Stringers and Power Core add torsional response and reduce board chatter in rough snow.

FRONTIER (152, 156, 159, 161w, 164w) ALL Featuring a floaty, freeride nose matched with a freestyle tail, the Frontier is ideal for pow days, park days and every day in between.

WOMEN'S DREAM WEAVER (142, 145, 148, 151) ALL The Dream Weaver is the perfect any day board as it charges in pow or on piste, yet it's soft enough to be playful in any terrain.

MIND EXPANDER TWIN (150, 154, 158) ALL The blunted, twin shape and 3D Contour Base make riding switch and buttering pow extra easy while the narrow sidecut and Surf Camber profile offer snappy turn response. Riders who live to bounce down the mountain hitting every terrain feature in sight will love this new alternative freestyle board.

MIND EXPANDER (154, 158) TCSB The Mind Expander now features a Surf Camber profile for better edge hold in variable conditions and the stance was moved forward 20mm for improved carving performance. The blunted nose, full size tail, tight sidecut, and 3D Contour Base 3.0 offer the nimble maneuverability of a directional board matched with the all-mountain performance of a directional twin.

ULTRA MIND EXPANDER (154) TCSB We stepped up the top speed of the playful Mind Expander by adding premium materials and a stiffer flex to the Ultra Mind Expander. We moved the stance inserts up 20mm to allow a more centered stance and improve carving performance. Smoking fast!

MOUNTAIN TWIN (151, 154, 156w, 157, 159w) ALL The Twin's shape features blunt tips for reduced swing weight, Traction Tech edges to keep you locked in on firm snow and a 3D Contour Base that makes every turn more effortless.

ULTRA MOUNTAIN TWIN (154, 156w, 157, 159w, 160) TCSB,TR,TW Balanced rocker in the tip and tail deliver serious float in pow, while camber underfoot gives the Ultra Mountain Twin snap and hold on hard pack. Designed for the expert freerider who likes to throw big tricks outside the terrain park.

DEMO SNOWBOARD MENU

JONES (CONT.)

TWIN SISTER (140, 146, 149) ALL Featuring a CamRock profile and a friendly flex, the Twin Sister offers amazing float in pow, turns on a dime, and is easy to ride switch or take into the terrain park.

STRATOS (156, 159, 161w, 162) ALL The Stratos has a playful board feel thanks to a narrow sidecut and friendly flex, but the 10mm of taper and 3D Contour Base 3.0 give it the float and turn performance of a pow board.

WOMEN'S STRATOS (146, 149, 152) TCSB,TR,TW,OV The Stratos has a playful board feel thanks to a tight sidecut and friendly flex, but the 10mm of taper and 3D Contour Base 3.0 give it the float and turn performance of a pow board ... for women.

TWEAKER (154, 156, 157w, 159) TCSB,TW The Tweaker's unique double radius nose and tail profile maximize the running length of the blunted shape and offers amazing float, while the V-core profiling on the Tweaker's Classic Core makes the flex softer between the feet for nimble maneuverability and stiffer in the tips for supreme stomp-ability.

LIB TECH

DYNAMO (150, 156, 156w, 159, 159w, 162) TCSB,TR,TW,KB A dreamy camber directional all terrain freeride board with unlimited freestyle capacity. The relaxed entry directional nose and mild taper floats the pow and crud effortlessly.

E-JACK KNIFE (154, 157, 159, 159w, 162, 162w) ALL Designed to excel in all conditions with a focus on pushing freestyle progression to the backcountry playground. A powerful C3 camber body that rips the hardpack combined with a smooth early rise pow friendly nose built with mild taper to stomp landings.

GOLDEN ORCA (150, 153, 157, 161) ALL The long floaty Orca nose loves pow. A directional C2 contour rips resort, trenches hardpack carves, and blasts off mountainous side hits. A brand new long floaty switch friendly power kink tail rides short powerful and poppy on hardpack but floats like a dream through switch freestyle takeoffs and landings.

ORCA (144, 147, 150, 153, 156, 159) ALL A long floaty nose combined with a powerful poppy contact maximizing short radius "Whale Tail Technology." A tight 7mm trench gouging sidecut. Wide enough to allow you to really put it on a hardpack rail with no toe drag and float pillows like a dream but still narrow enough to be your daily driver all season long.

SKATE BANANA (154, 156w, 159) TCSB This fun easy to ride, high performance dream stick rips hardpack, carves ice, jibs and floats effortlessly in powder. Loaded with features, this is the perfect board to progress on.

SKUNK APE II (157w, 161w, 170uw, 172w) ALL This is the best larger gentlemen's power freestyle stick on the planet. They added a slightly more relaxed, longer nose shape for pow float this year. The new ape is absolutely resort ready ... put it on rail and trench, your toes won't drag but your knuckles might.

T. RICE PRO (153, 155, 157, 159, 161, 164w) ALL The T. Rice Pro is a versatile stick that will allow you to push your limits anywhere on the mountain and is still playful enough to be your daily driver. The perfect resort snowboard from the world's best snowboarder.

NITRO

SLASH (156, 162) TCSB If you are looking for something new, something exciting, and something to give you a surfier feel on the mountain no matter the conditions, the Quiver Slash is something you need to try.

BANKER (156) TCSB The Quiver Banker Snowboard hauls in and out of banked slaloms, groomers, and pow fields no matter what mountain range you find yourself racing in. The Banker's Directional and Mid-Wide shape allows you to lay into turns like you do it for a living.

SQUASH (156, 148, 152) TCSB The new versatile shape provides the best of both worlds, unparalleled float in the powder and a turn so nice it will make you never want to leave the groomers. A board that offers the best ride in everyone's favorite conditions, powder, and groomers!

ALTERNATOR (157, 160) TCSB Dare we say a true Quiver Killer? The new directional shape and progressive width allow for more float and surface area for turns, sprays, and stomping, while the high kick in the tail allows for effortless switch pow riding.

DROP (152) TCSB The Drop will help you get you offline and escape your everyday routine by allowing you to cruise confidently on and off the marked trails locally or abroad. The fun direction pow shape is great for the deep days, while the board is built to ride like a versatile normal board for those regular days.

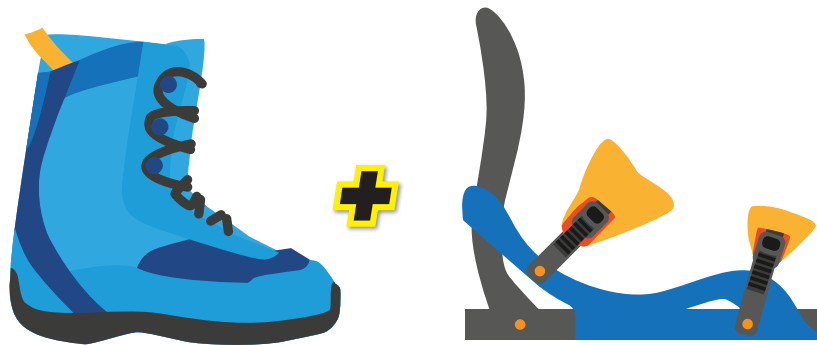
DEMO SNOWBOARD MENU

UNITED SHAPES

CADET (158, 162) TCSB The Cadet has a lively personality, catalyzing highly active riding. Its deep sidecut enables efficient and effortless carving, and its traditional camber pairs with a gentle, early-rise nose to keep you precise, agile and powerful. This board inspires confidence across all terrain.

DEEP REACH (156, 159) TCSB The Deep Reach enhances your powder riding experience. Complementing its powder prowess, the Deep Reach offers a unique and refreshing riding experience while carving groomers and grooving through variable snow.

HORIZON (151, 159) TCSB The Horizon is a versatile, FreeStyle-minded board designed for all-mountain exploration and lapping your favorite jump line. Its directional twin profile and playful character balance fluid carving performance with the ability to press, pop, slide and stomp; this adaptable shape unlocks pure freedom of expression, all across the hill.



DEMO BOOTS*

WOMEN'S BURTON FELIX — Ride the day away with top-of-the-line warmth and comfort plus a stiff flex for all-around versatility. The women's Burton Felix BOA® Snowboard Boots bring a broken-in feel and women's-specific low-volume fit that translates to better board feel and lasting comfort. The micro-adjustable fit of Dual-Zone BOA® Fit System lets you independently tension upper and lower zones to match your needs.

MEN'S BURTON PHOTON — Charge harder. Explore more. Stomp every move. The men's Burton Photon BOA® Snowboard Boots let you dial in a precision fit for a responsive feel that encourages you to push your riding. The Dual-zone BOA® Fit System with Lockdown tech adds heel-specific tensioning to the two-dial system for increased precision.

DEMO BINDINGS*

WOMEN'S LEXA X — This shred-it-all binding offers top features like a Hammock ankle strap and Heel Hammock hi-back for enhanced hold and response. The FullBED cushioning sets a high standard for comfort, while freestyle-minded zero forward lean is micro-adjustable for the ideal stance.

MEN'S CARTEL X — This shred-it-all binding offers top features like a Hammock ankle strap and Heel Hammock hi-back for enhanced hold and response. The FullBED cushioning sets a high standard for comfort, while freestyle-minded zero forward lean lets you dial in your stance. The Re:Flex version is compatible with any board mounting system.

ELITE UPGRADES*

WOMEN'S FELIX STEP ON — High-level warmth, comfort, and micro-adjustability with snowboard's most intuitive connection in a medium flex for a responsive do-it-all feel. The Burton Step On® Re:Flex Snowboard Bindings offer an intuitive boot-to-binding connection for riders seeking convenience and performance. Three connection points, two at the toe and one at the heel, deliver unmatched simplicity, security, and board control.

MEN'S PHOTON STEP ON — Locked and loaded power meets Step On® convenience so you can just step on and charge as hard as you like. The Burton Step On® Re:Flex Snowboard Bindings offer an intuitive boot-to-binding connection for riders seeking convenience and performance. Three connection points, two at the toe and one at the heel, deliver unmatched simplicity, security, and board control.

**Demo Boots, Demo Bindings, & Specialty Boot/Binding Upgrade options available at all locations.*